



Commuter ChoiceSM Employer E-Update

April 2002

The Commuter Choice Employer E-Update: Providing the Latest Highlights to Commuter Choice Employers

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1. New! Commuter Choice Leadership Initiative (CCLI) Web-Site

You've heard about our sister web-site hosted by the Association for Commuter Choice (ACT), www.commuterchoice.com, but have you visited the Commuter Choice Leadership Initiative's new web-site at www.commuterchoice.gov? Our recently launched web-site will provide you with information about our Initiative, online access to the Business Benefits Calculator and Commuter Benefit briefs (including a brief on marketing your commuter program to your staff). You can also download Commuter Choice Fact Sheets and information about AMA Training Courses to help you develop an effective commuter benefits program. Check out our new web-site for all the information you'll need to implement a commuter benefits package that will earn you recognition and praise from peers and superiors alike!

2. American Management Association (AMA) Training Courses

The next AMA Training Course, "Developing and Implementing a Commuter Choice Program, Best Practices for the Best Results" will be held in St. Louis, Missouri on Thursday, May 9. For more information about how to get a seminar in your area, dial our hotline at 1-888-856-3131 or email us at commuterchoice@epa.gov. We are now working with local Transportation Service Providers to sponsor these training courses in selected areas.

3. Using the Commuter ChoiceSM Employer Identifier Makes Good Business Sense

Competing with other organizations is tough when it comes to standing out as an environmental leader and employer of first choice. As a partner in the Commuter Choice Leadership Initiative, you have the exclusive privilege of using the Commuter ChoiceSM Employer designation on your organization web-site, recruiting materials and in your organization's benefits information package. Showcase your organization's leadership by using the Commuter ChoiceSM Employer logo as often as possible! For more information on how you can effectively use this identifier, call our hotline at 1-888-856-3131 or email us at commuterchoice@epa.gov.

4. You're Invited to a Commuter Choice Leadership Initiative/Tour de Sol Event

Join EPA and DOT on May 14 in Washington, D.C. as we celebrate our first anniversary of the Commuter Choice Leadership Initiative Launch. Dignitaries including EPA Administrator Whitman and DOT Secretary Mineta will be on hand along with industry and other government leaders to help celebrate our Commuter ChoiceSM Employers' commitment to the environment in providing outstanding commuter benefits. Look for more details soon on our web-site at www.commuterchoice.gov. If you would like to attend this event or need additional details about the event before sending in an RSVP, please let us know at commuterchoice@epa.gov.

5. EPA Recognizes Achievements of our Commuter Choice Leadership Initiative Partners

The EPA/DOT Commuter Choice Leadership Initiative will be in Denver on Thursday, May 30 to recognize 35 Colorado Commuter ChoiceSM Employers at a special event co-sponsored by the Denver Regional Council of Governments (DRCOG), ACT's Rocky Mountain Chapter and the ACT National Office. Training and workshops will be held in conjunction with the recognition luncheon. Our team is searching for ways to recognize our Commuter ChoiceSM Employers and other Champions of our program. If you would like your area to be considered for a recognition event, please let us know! Call our hotline at 1-888-856-3131 or email us at commuterchoice@epa.gov with your request and any details.

If there is someone in your organization who you want us to include on our *Commuter Choice E-Update* distribution list, please e-mail your request to commuterchoice@epa.gov with "Add to *Commuter Choice E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to be removed from the *Commuter Choice E-Update* distribution list, please send an e-mail message to commuterchoice@epa.gov with "Remove from *Commuter Choice E-Update*" as the subject line.